



## An Exciting New Multicultural Resource for Music Therapy Professionals!

**Help your patients, clients, students, or friends to come closer to the world! Join this interactive audio-visual music adventure to experience the sounds of culture, communication, and understanding!**

Every culture in the world has genius, and every tradition is worthy of respect. Travels with Music™ Series One (TWM-1) uses music as the universal language that can act as a common denominator to unite diverse ages, cultures, backgrounds, challenges, needs, and interests, thus stimulating true cross-cultural communication. TWM offers an interactive exploration of 15 world cultures, with their master musicians as your tour guides. In TWM-1 you can enjoy the richness and diversity of our world's traditions by viewing nearly 300 short unique videos of proprietary interviews and live performances, while playing interactive computer games, and hearing fabulous music that you won't find *anywhere* else.



**The use of Travels with Music can help you, as a music therapy professional, to quickly access music from specific cultures around the globe that will better resonate with people who are from those traditions or locations. This will immediately result in a greater expression of feelings, alleviation of stress, or improved communication – some of the many benefits of your music therapy program. And in addition – it's fun!**

***"Travel the globe with this diverse collections of rare video footage and audio clips; meet the musicians, and play online educational games...[this is] exciting!"***

*Legendary producer George Lucas in his magazine Edutopia*

Here's a taste of what you will discover on your journey through TWM-1:



First stop, Peru. Did you know that in Peru there is a percussion instrument made from the jawbone of a real donkey? It's called *quijada*, or "donkey's jaw," and in the hands of a virtuoso, it is a powerful tool for making music. When Africans were brought as enslaved people to Peru, their instruments were taken away, along with the rest of their native culture. So the Afro-Peruvians made music with whatever they found around them. The culture served a critical purpose, and it found a way to survive, even to this day.

Next stop, Mongolia. Did you know that the original horse-head fiddle in Mongolia was made from an actual horse? Horses are extremely important in the Mongolian culture, and legend has it that when a particular horse there died, its owner was completely distraught. But one night in a dream the horse told the man to make a fiddle from its dead body so the horse would be with him forever. The man took the bones, the hair, and the skin of the horse and created the beautiful, mournful sound of the *matouqin*, or "horse-head fiddle." You can almost hear the whinny of the horse yourself, as the fiddle is played.



## **“Music Therapy helps people to tell their stories through the use of music. So, what’s the story about *Travels with Music?*”**

TWM was designed by internationally renowned musician Donna Stoering ([www.donnastoering.com](http://www.donnastoering.com)) and a team of music performers and educators, cultural anthropologists, ethnomusicologists, music recording engineers, and yes, music therapists!

- TWM was created, filmed and produced by [Listen for Life \(www.listenforlife.org\)](http://www.listenforlife.org), a global non-profit music organization that has thus far impacted the lives of 9 million people in 45 countries worldwide.
- Listen for Life is a global family of music listeners, performers, educators, professionals, and producers, all working together to make a positive difference in the world and restore music as a unifying force for good worldwide.
- Listen for Life is an umbrella for 10 different projects that use music to address specific needs or causes, and under one of those projects we support, promote, and partner with a variety of professional Music Therapy organizations to help accomplish greater results for their tremendous work in (for example) New Zealand, Bosnia, and the Polynesian Islands.

### **Exciting news about Travels with Music Series 1:**

Being shared/promoted only through “word of mouth”, TWM is nevertheless already enjoyed by over 1000 individuals worldwide and used in over 120 U.S. school districts as well as in schools abroad.

It was adopted *and* recommended by CLRN (California Learning Resource Network) at several different subjects and grade levels, for using multicultural music to teach social studies, geography, history, ESL/TEFL classes, computer skills, world studies, communication skills, and conflict resolution.

It has recently been made mandatory viewing for all college freshmen as part of a “cross-cultural diversity appreciation” course at two different universities in the USA.

TWM content has now been broadcast by the BBC and three other international networks on their digital interactive channels related to education, entertainment or travel.

### **But...why read about it when you can experience it?**

We invite you to see and hear TWM-1 for yourself: Go to [www.travelswithmusic.org](http://www.travelswithmusic.org) to experience two sample program units today! (note: you will not have online access to the interactive content and games, just sample units of the music content):

Countries/cultures featured in TWM-1: Indonesia, Senegal, Trinidad, Philippines, India, Bulgaria, Peru, Morocco, Israel, China, Pakistan, Lebanon, Nigeria, and the USA. (Future series are in production, to cover a total of 120 cultures eventually). All TWM-1 orders also give you access to a downloadable 80-page guide that will help you find any specific culture, music clip, or video content *very* quickly.

TWM-1 includes SIX HOURS of multicultural audio-visual content featuring 300 unique music videos, educational text, audio clips, and more. It can be delivered to you in either of two formats:

- For those wishing to have just the music videos (i.e., without the interactive games), in full-screen TV format and in highest production quality, this content is delivered in a box set of FOUR DVDs that play in either a DVD player *or* a computer.
- For those who wish to access all of the same exciting video/audio content but through *interactive computer game* formats, we have used a proprietary technology to condense the four full-length DVDs of content into one single DVD-ROM that *only* works in a computer.

Since the amount of content is the same in both the full-screen box set and the DVD-ROM version, the price is the same for either format of the TWM product: **and for Music Therapy professionals**, we are happy to give YOU this unique, proprietary multicultural resource to will definitely help you enhance the wonderful work that you do, at a 25% discount off of the current price.

For discount/group pricing and ordering information, please contact us:

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Please visit [www.travelswithmusic.org](http://www.travelswithmusic.org) OR [www.listenforlife.org/travelswithmusic](http://www.listenforlife.org/travelswithmusic)

And for info about *many* of our Music Therapy-related projects worldwide, go to [www.listenforlife.org/musictherapy](http://www.listenforlife.org/musictherapy)